

Quantpedia is seeking opportunities in the following areas:

Sales Services

Channel sales – media and influencer partner opportunities: Quantpedia is seeking channel sales partnerships with media, newsletter providers, bloggers, and other quant community influencers that can distribute sponsored content, or offer Quantpedia Premium/Pro subscriptions to individual and enterprise clients under a fee share arrangement. Quantpedia offers substantial sales commissions. Sales can be tracked via unique affiliate codes or discount coupons.

Channel sales – service and technology provider partner opportunities: Quantpedia is seeking channel sales partnerships with other financial services and technology providers that would be interested to add or integrate Quantpedia’s subscription service offerings, Quantpedia Premium and Quantpedia Pro, to or within their own services.

Lead generation tools and platforms: Quantpedia continually looks for platforms that serve the Quantpedia client base – analysts, portfolio managers and hedge fund managers – with built-in tools that Quantpedia staff can use to execute lead generation campaigns. Current examples: lead generation campaigns on LinkedIn, Xing.

Marketing Linkbuilding & Propagation Services

Guest blog / Sponsored articles: Quantpedia seeks opportunities to publish original content on 3rd party portals. These opportunities can include media, influencers, and other partners that can use and/or repackage original Quantpedia research, while including link insertion (below).

Link insertion: Quantpedia seeks opportunities to insert dofollow links to Quantpedia.com on partners’ websites.

Contact

For questions, or to discuss opportunities and fee sharing arrangements, contact:

Dan Hubscher
Changing Market Strategies LLC



dan.hubscher@changingmarketstrategies.com

<https://changingmarketstrategies.com/>

+1-646-206-2335